

IA GLOBAL, INC.'s 100% SUBSIDIARY GLOBAL HOTLINE PHILIPPINES INC. ANNOUNCES AGREEMENT TO SUPPLY TELEMARKETING SERVICES TO MENSA GROUP, INC.

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IA Global, Inc. (Amex: IAO) announced that its 100% owned subsidiary Global Hotline Philippines Inc. ("GHP") had signed an agreement with MENSA GROUP Inc., a Telecommunications Sales Master Agent, to supply telemarketing services for the sale of various major carriers' Business Services and Products. GHP will commence selling Long Distance, Business, and DSL lines on behalf of Mensa Group in October 2008.

GHP, President, Mr. Glenn Espino, said, "Seeking to emulate the success of our sister company Global Hotline, Inc. (Japan), who pioneered the business process outsourcing model of providing telemarketing services to major telecommunications carriers, we have decided to leverage those experiences gained in Japan to expand our verticals to include the lucrative telecommunications market."

IA Global, CEO, Mr. Derek Schneideman, commented, "We are delighted that our BPO strategy is demonstrating such early successes. We will continue to expand in this arena through both organic growth and, where appropriate, acquisitions. We are particularly pleased with the aggressive customer acquisition plans of our Philippine subsidiary."

About IA Global, Inc.

IA Global, Inc. ("IA Global") is a broadly based Services Company with a dedicated focus on growth of existing business, together with expansion through mergers and acquisitions in the Pacific Rim region. Our mission is to identify and invest in business opportunities, apply our skills and resources to nurture and enhance the performance of those businesses across key business metrics, and to deliver accelerating shareholder value.

To realize this plan, the Company is actively expanding investments in the business process outsourcing (BPO), this also includes the human resources and human capital elements necessary to recruit and train the very large numbers of people necessary to transact BPO, B2B and financial services sectors. These sectors demonstrate long-term growth prospects in which we, by applying our skills and resources, can add significant value to our investments. Beyond Japan, the Company is expanding its reach to encompass, the Philippines, South East Asia and the outstanding growth opportunities and synergies these markets present.

In Japan, IA Global is 100% owner of Global Hotline, Inc., a Business Process Outsourcing organization, operating several major call centers providing outbound telemarketing services for telecommunications and insurance products. Since our acquisition of Global Hotline in June 2005, this business has expanded rapidly with the signing of significant multi-year contracts with major corporations.

In the Philippines, IA Global is the 100% owner of Asia Premier Executive Suites Inc. and Shift Resources Inc., companies that have now been merged into a single company named Global Hotline Philippines Inc.

In the Asia Pacific region, the Company has equity investments of 25.0% in GPlus Media Co Ltd, 20.25% in Slate Consulting Co Ltd, 36.0% in Australian Secured Financial Limited and 20% in Taicom Securities Co Ltd. These organizations provide services, value-add investor relations services, capital raising and other income to IA Global, Inc.

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"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward-looking statements (within the meaning of Section 27a of the Securities Act of 1933 and Section 21e of the Securities Exchange Act of 1934) regarding us and our business, financial condition, results of operations and prospects. Forward-looking statements in this report reflect the good faith judgment of our management and the statements are based on facts and factors as we currently know them. Forward-looking statements are subject to risks and uncertainties and actual results and outcomes may differ materially from the results and outcomes discussed in the forward-looking statements. The comments concerning the profitability, revenue and revenue growth, target markets and sectors and the Asia Global B2B strategy are forward looking statements. Actual results could differ materially from those projected in the forward-looking statements, as a result of either the matters set forth or incorporated in this report generally or certain economic and business factors, some of which may be beyond the control of IA Global. These factors include adverse economic conditions, entry of new and stronger competitors, inadequate capital to support our operations and projections of revenues and profitability. Readers are urged not to place undue reliance on these forward-looking statements which speak only as of the date of this press release. We undertake no obligation to revise or update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of the press release.