

## **IA GLOBAL ENGAGES OPTIMA CAPITAL PTE LTD TO ADVISE ON M&A TRANSACTIONS AND OTHER STRATEGIC OPTIONS**

SAN FRANCISCO, CA. January 27, 2009/Business Wire

IA Global Inc. (NYSE Alternext US: IAO) (the “Company”) announced the signing of a Financial Advisory Agreement (“Agreement”) with Optima Capital Pte Ltd (“Optima”) on January 19, 2009. Pursuant to this Agreement, Optima will advise the Company and its board of directors on all aspects of potential mergers and acquisitions or outright sale transactions for the Company. The scope of Optima’s services will include advising on transaction process, negotiation of terms, valuation, an evaluation of the consideration paid in the proposed transaction, structuring, deal execution, and if requested the co-ordination of tax, accounting and legal advisors.

The Company is currently evaluating a proposal by Golden Century Wealth Investment (HK) Ltd (GCWI) to acquire 51% or more of the outstanding stock of the Company at \$.15 per share.

IAO CEO Derek Schneideman stated “We are pleased to have Optima Capital advise the company on this and other potential transactions and other strategic options to ensure our shareholders receive the true value for the Company. I have personally worked with Optima Capital and their principal, Richard Parkinson, on previous transactions.”

### **About IA Global, Inc.**

IA Global, Inc. (“IA Global”) is a rapidly growing Business Process Outsourcing (“BPO”) and Financial Services corporation targeting the B2B and B2C markets in the Asia Region, the US and Australia. The Company is actively seeking to expand its investments in the BPO, B2B and Financial services sectors. In Japan, IA Global is 100% owner of Global Hotline, Inc., a BPO organization, operating several major call centers providing primarily outbound telemarketing services for telecommunications and insurance products. In the Philippines, IA Global is the 100% owner of Global Hotline Philippines Inc., a BPO organization, providing inbound and outbound telemarketing services, and collocation facilities to a variety of industries. In the Asia Pacific region, the Company has equity investments of 25.0% in GPlus Media Co Ltd, 20.25% in Slate Consulting Co Ltd, 36.0% in Australian Secured Financial Limited and 16% in Taicom Securities Co. Ltd.

### **About Optima Capital Pte Ltd.**

Optima Capital is a Singapore based merchant banking boutique, engaged in private equity, corporate finance and merger and acquisition advisory services, with a particular focus on emerging market and cross border transactions. Optima was founded in 2005, and is privately owned by its principal executive.

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*“Safe Harbor” Statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward-looking statements (within the meaning of Section 27a of the Securities Act of 1933 and Section 21e of the Securities Exchange Act of 1934) regarding us and our business, financial condition, results of operations and prospects. Forward-looking statements in this report reflect the good faith judgment of our management and the statements are based on facts and factors as we currently know them. Forward-looking statements are subject to risks and uncertainties and actual results and outcomes may differ materially from the results and outcomes discussed in the forward-looking as a result of either the matters set forth or incorporated in this report generally or certain economic and business factors, some of*

*which may be beyond the control of IA Global. These factors include adverse economic conditions, entry of new and stronger competitors, inadequate capital to support our operations and projections of revenues and profitability. Readers are urged not to place undue reliance on these forward-looking statements which speak only as of the date of this press release. We undertake no obligation to revise or update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of the press release.*